

KEYMAIL INTENT PROGRAM

Engage our readers with your sales message as they consume related content on Peerless Media's websites

Direct qualified prospects to your website with an automated series of emails as they engage with content related to your product or service. Provide us with the appropriate related keywords for your business and we will administer your promotional campaign to drive them to your site as they're showing interest in these topics.

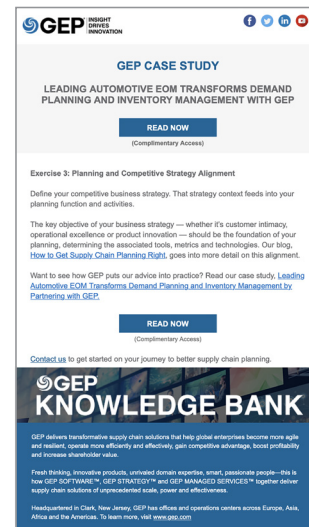
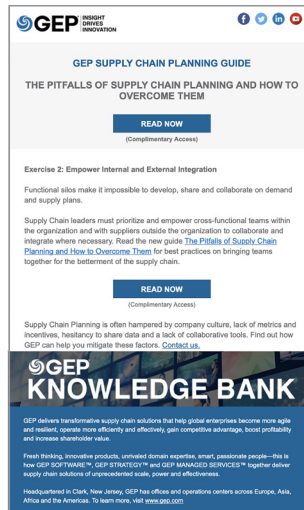
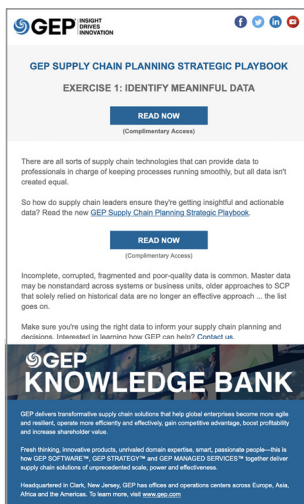
How it works:

- 1 Collaborate with Peerless to identify the best keywords appropriate for your product/service
- 2 You provide three email messages (HTML, Subject line)
- 3 Reader receives email series

Email #1 sent within 24 hours of trigger

Wait 3 days, then send **email #2**

Wait 3 days, then send **email #3**



- 4 Series runs for six months
- 5 Peerless Media will provide monthly metrics (Delivered, Opens, etc)

NET INVESTMENT: 6-Month Package: \$9,000; 12-Month Package: \$15,000

SPEAK TO
YOUR SALES
REPRESENTATIVE

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