



34<sup>TH</sup> ANNUAL  
*Quest for Quality*  
GALA CELEBRATION

Sponsored by **Logistics**  
MANAGEMENT

SEPTEMBER 26, 2017  
ATLANTA MARRIOTT MARQUIS

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6:00p.m. Cocktails  
Followed by Gala Dinner  
and Entertainment

***The Quest for Quality Awards***, presented by *Logistics Management* during the CSCMP Conference, are the gold standard for customer satisfaction and performance excellence for carriers, ports, and logistics providers worldwide.

Winners of the Q4Q Award represent the transportation and logistics industry's most comprehensive study of carriers and service providers in the marketplace. This high profile event is attended by both shippers and senior-level industry executives.

## Showcase Your Company as an Award Winner and Major Player in the Market

The Quest for Quality Annual Gala is the perfect opportunity to strengthen your company's brand and image through worldwide media exposure and association with the industry's premier quality award.

### Key Benefits

- › Exposure and brand-building with the *Logistics Management* audience of more than 100,000 logistics professionals.
- › Recognition and association at the industry's premier award gala dinner, where your customers and peers will be in attendance.
- › Coverage in the November issue of *Logistics Management*.

Limited opportunities are available, so speak to your sales representative now.

**Visit [www.logisticsmgmt.com/q4q2017](http://www.logisticsmgmt.com/q4q2017)**



## Premier Package One Available

- Exclusive e-blast to 10,000 audited buyers of your service (\$5,000 value).
- Sponsorship of a *Logistics Management* Webcast Series Event. Receive qualified webcast leads (\$7,000 value).
- VIP seating that includes a table of 8 for you and your guests.
- Event Branding package including:
  - › 5½" x 8" insert in the Award Gala Brochure.
  - › Premier Sponsor designation on all Q4Q marketing.
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- Recognition as Premier Sponsor during the Award Gala presentation.
- Guaranteed recognition in the "Q4Q Review" section in *Logistics Management's* November issue with photos of your company at the Award Gala Dinner reaching 70,000 readers (min. 3 photos).
- Linkable logo on *Logistics Management's* November digital edition that is sent to 22,000+ logistics professionals.

**\$12,000**

## Cocktail Hour Sponsorship One Available

- Exclusive e-blast to 10,000 audited buyers of your service (\$5,000 value).
- VIP seating that includes a table of 8 for you and your guests.
- Event Branding package including:
  - › Official Sponsor of the one hour cocktail reception including signage.
  - › Optional specialty drink named after your company.
  - › Cocktails Sponsor designation on all Q4Q marketing.
- Recognition as a Sponsor during the Award Gala presentation.
- Guaranteed recognition in the "Q4Q Review" section in *Logistics Management's* November issue with photos of your company at the Award Gala reaching 70,000 readers (min. 2 photos).
- Linkable logo on *Logistics Management's* November digital edition that is sent to 22,000+ logistics professionals.

**\$7,000**

## Table Sponsorship

**Keep your group together at a dedicated company table**

- VIP Seating that includes a table of 8 for you and your guests.
- Event Branding package including:
  - › Table Sponsor designation on all Q4Q marketing.
- Recognition as a Sponsor during the Award Gala presentation.
- Guaranteed recognition in the "Q4Q Review" section in *Logistics Management's* November issue with photos of your company at the Award Gala reaching 70,000 readers (1 photo).
- Linkable logo on *Logistics Management's* November digital edition that is sent to 22,000+ logistics professionals.

**\$4,000**



**NEW for 2017!** All Gala Sponsors receive a "Insight Profile" in *Logistics Management's* November Issue.



- Half-page Insight in the Quest for Quality Review Section profiling your company including a picture.
- Your Insight Profile will highlight: "What differentiates your company in the market?" and "What new opportunities will be you providing to shippers in 2018?"



For more information on customized marketing opportunities and ticket sales, please contact Laurel Peddie at [lpeddie@peerlessmedia.com](mailto:lpeddie@peerlessmedia.com)

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