

ISSUE DATE	JANUARY AD CLOSE: 12/20/17*	FEBRUARY AD CLOSE: 1/17/18*	MARCH AD CLOSE: 2/7/18*	APRIL AD CLOSE: 3/14/18*	MAY AD CLOSE: 4/18/18*	JUNE AD CLOSE: 5/16/18*
<b>SPECIAL FOCUS</b>		<b>SHOW PLANNER ISSUE</b>	<b>MODEX SHOW ISSUE</b>		<b>MODEX WRAP-UP ISSUE**</b>	
<b>COVER STORY</b>	• System Report***	• System Report***	• Show Products	• System Report***	• System Report***	• System Report***
<b>FEATURE</b>	• Lift Truck Series	• Modex show planner	• System Report • Productivity Awards		• Top 20 System Suppliers	• Big Picture: Where Business Meets MH
<b>PEERLESS MEDIA RESEARCH GROUP SPECIAL REPORTS</b>				• Industry Outlook: Reader Survey		
<b>EQUIPMENT REPORT</b>	• AGVs	• Equipment Basics: Dock Equipment	• Conveyor/Sortation	• Rack/Shelving/Storage/Mezzanines	• Equipment Basics: Automated Storage	• Power Transmissions
<b>BEST PRACTICES</b>	• Cold Chain	• Goods-to-person	• Lift Truck Series	• Manufacturing to e-commerce	• Re-labeling your Warehouse	• Healthcare
<b>INFORMATION MANAGEMENT</b>	• Yard Management	• Planning	• Big Picture: Where Business Meets MH	• Big Data/IoT	• WMS and ERP	• Voice
<b>PRODUCTIVITY SOLUTIONS</b>	• Storage	• Packaging	• Conveyor/Sortation	• Warehouse Environment	• Dock Equipment	• Overhead Handling
<b>LIFT TRUCK TIPS</b>	• Electric Trucks	• Maintenance	• Attachments	• Fleet Management	• Mobile Computing	• Ergonomics
<b>PACKAGING CORNER</b>	• Totes	• Protective Packaging	• Robotics/Palletizing	• Pallets	• Containers	• Unitizing/Containment
<b>PRODUCT FOCUS</b>	• Rack/Shelving/Mezzanines	• Tuggers, Casters, Carts	• Lift Trucks	• AGVs/Mobile Robots	• Dock Equipment	• Data Capture/Mobile Computing
<b>E-Z LEAD GENERATION</b> • Special Digital Issues • Industry Research • Webcasts			• Special Digital Issue: Robotics		• Special Digital Issue: MRO	• Special Digital Issue: Automation/Retail
<b>SUPPLEMENTS</b>	• Warehouses/Distribution Centers	• Warehouses/Distribution Centers	• Vertical Series: Food & Beverage (gatefold opportunity)	• Warehouses/Distribution Centers	• Automation Survey	• Vertical Series: Automotive (gatefold opportunity)
<b>INTEGRATED VALUE-ADD PROGRAMS &amp; BONUS DISTRIBUTION</b>	• Signet Research Study for qualifying advertisers	• <b>MODEX</b>	• <b>MODEX Exhibitors/Advertisers</b> — Free 1/6 page MODEX Profile		• <b>MODEX Exhibitors/Advertisers</b> - Free 1/6 page MODEX Profile	

\*Ad materials due five business days after ad close date

\*\*See page 9 for more information

\*\*\*A look inside Manufacturing/Warehouse/DC

†April — Modex 2018 Show Daily Program: Three printed show dailies and four days of exclusive eNewsletters

JULY AD CLOSE: 6/13/18*	AUGUST AD CLOSE: 7/18/18*	SEPTEMBER AD CLOSE: 8/15/18*	OCTOBER AD CLOSE: 9/19/18*	CASEBOOK AD CLOSE: 9/14/18*	NOVEMBER AD CLOSE: 10/17/18*	DECEMBER AD CLOSE: 11/14/18*	
<b>TECHNOLOGY &amp; INNOVATION ISSUE</b> • <b>COMPANY PROFILE**</b>	<b>LIFT TRUCK ISSUE**</b>	<b>PACK EXPO SHOW ISSUE**</b>		Casebook Directory of Manufacturers/ Integrators, Equipment & Software, Systems Integration Suppliers, Distributors Year-round Market Coverage of Lift Trucks, Automation, Storage/ Staging, Packaging, Warehouse Environment, and Information Management			
• System Report***	• System Report***	• System Report***	• System Report***		• System Report***	• System Report***	
• Top 20 Software Suppliers	• Top 20 Lift Truck Suppliers		• Big Picture: Where Business Meets MH		• Top 20 ADC Suppliers	• Top 20 Warehouses	
• Technology Software Usage Survey	• Lift Truck User Survey	• Pallet Report: Original Research			• Salary Survey: Original Research		
• Robotics	• Lift Truck Series	• Equipment Basics: AGVs	• Automated Storage		• Mobile Devices	• Packaging	
		• Pallets/Containers	• Loading Dock			• Big Picture: Where Business Meets MH	
• Equipment Basics: Conveyor & Sortation	• MES	• WMS	• Cubing/weighing		<b>Casebook Editorial Close</b> June 1, 2018	• Scanning/ Printing/Mobile Computing	• Lift Truck Series
• Supply Chain Software	• Ergonomics/ Safety	• Voice	• Automation			• Ergonomics/ Safety	• Lift Trucks
• Narrow Aisle	• Operator Training	• Leasing	• Power			• Cold Storage	• Safety
• Cubing/Weighing	• Marking	• Labeling	• Sustainability			• Bulk	• Unit Load Design
• Conveyor/ Sortation	• Ergonomics & Safety	• Overhead Handling	• Totes and Containers		• Automated Storage	• Pallets	
	• Industry Research: Industry Outlook	• Special Digital Edition: Packaging/Pallet	• Special Digital Issue: MRO • Industry Research: Annual Pallet Report		• Industry Research: Annual Salary Survey	• Special Digital Edition: Top 20 Lists	
• Warehouses/ Distribution Centers	• Warehouses/ Distribution Centers	• Pack Expo Product Preview	• Vertical Series: Retail (gatefold opportunity)		• Warehouses/ DC Operations Survey	• Vertical Series: Pharma (gatefold opportunity)	
• Corporate Profiles ad for qualifying advertisers	• Signet Ad Study for qualifying advertisers	• <b>Pack Expo Exhibitors/ Advertisers</b> — Free 1/6 page Pack Expo Profile • Pack Expo Show Distribution			• Solutions Profile ad for qualifying advertisers		

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