



Material Handling Product News 2018 Editorial Calendar

ISSUE DATE	FEBRUARY Ad Close: Jan. 17, 2018*	APRIL Ad Close: Mar. 14, 2018*	JUNE Ad Close: May 16, 2018*	AUGUST Ad Close: July 18, 2018*	OCTOBER Ad Close: Sept. 19, 2018*	DECEMBER Ad Close: Nov. 14, 2018*
SPECIAL FOCUS	MODEX SHOW ISSUE		MODEX WRAP-UP ISSUE	PACK EXPO ISSUE ANNUAL CORPORATE PROFILE ISSUE		PRODUCTS OF YEAR ISSUE
SPOTLIGHT	• Tuggers/Casters/Carts	• AGVs/Mobile Robots	• Dock equipment	• Ergonomics/Safety	• Overhead Handling	• Automated storage
LIFT TRUCK NEWS	• Counterbalanced Trucks	• Attachments	• Cold Storage	• Batteries and Accessories	• Orderpickers	• Pallet Trucks
SPECIAL FOCUS	• Rack/Shelving/Mezzanines	• Lift trucks	• Data Capture/Mobile computing	• Conveyor/Sortation	• Totes/Containers	• Pallets
HOW TO HANDLE IT	• Drums	• Automotive	• Pharmaceuticals	• Food & Beverage	• Cleanroom/Washdown	• ESD (electrostatic discharge)
MINI CASE HISTORY	• Conveyor/Sortation	• Storage	• Warehouse Environment	• Dock Equipment	• Packaging	• Lifting and Positioning Equipment
ENVIRONMENTAL DESIGN/SAFETY/ERGONOMICS	• Environmental Design	• Safety Equipment	• Ergonomics	• Environmental Design	• Safety Equipment	• Ergonomics
VALUE-ADD	• MODEX Exhibitors/Advertisers — Free 1/6 page MODEX Profile	• Literature: Web Review	• MODEX Exhibitors/Advertisers — Free 1/6 page MODEX Profile	• Corporate Profile Ad for qualifying advertisers • Pack Expo Exhibitors/Advertisers — Free 1/6 page Pack Expo Profile		• Literature: Web Review
BONUS DISTRIBUTION	MODEX			Pack Expo		

TOPICS COVERED IN EACH ISSUE:		
AGVs	Dock Equipment	Packaging & Pallets
Automatic Data Capture	Ergonomics & Safety	Racks, Shelving & Mezzanines
Automated Storage	Lift Trucks & Accessories	Supply Chain Software
Containers & Totes	Maintenance, Repair, Operations	Tuggers, Carts & Casters
Conveyors & Sortation	Overhead Handling	