

SUPPLYCHAIN *Supply Chain Management Review 2018 Editorial Calendar*
MANAGEMENT REVIEW

ISSUE DATE	JANUARY/ FEBRUARY Ad Close: 12/15/17	MARCH/APRIL Ad Close: 2/16/18	MAY/JUNE Ad Close: 4/20/18	JULY/AUGUST Ad Close: 6/15/18	SEPTEMBER/ OCTOBER Ad Close: 8/17/18	NOVEMBER Ad Close: 10/19/18	DECEMBER Ad Close: 11/16/18
EDITORIAL FOCUS	<ul style="list-style-type: none"> • Lead: Robotics Block Chain • Spotlight: NextGen Supply Chain 	<ul style="list-style-type: none"> • Lead: Last Mile Delivery • Spotlight: Reverse Logistics 	<ul style="list-style-type: none"> • Lead: The Procurement Issue • Spotlight: Procurement Best Practices 	<ul style="list-style-type: none"> • Lead: The Talent Issue • Spotlight: Talent 	<ul style="list-style-type: none"> • Lead: Inventory Optimization • Spotlight: Supply Chain Technology 	<ul style="list-style-type: none"> • Lead: Sustainability • Spotlight: S&OP 	<p>Executive Guide to Supply Chain Resources</p> <ul style="list-style-type: none"> • Transportation & Logistics • Software & Technology • Sourcing & Procurement • Consulting Services • Financial Services • Education
SPECIAL SUPPLEMENTS	<ul style="list-style-type: none"> • Retail Supply Chain 	<ul style="list-style-type: none"> • Transportation Update: LTL • Supply Chain Finance 	<ul style="list-style-type: none"> • MODEX Wrap Up* • Top 50 Trucking Companies* 	<ul style="list-style-type: none"> • Certifications • Top 50 3PLs* 	<ul style="list-style-type: none"> • Risk Management • Supply Chain Software* 	<ul style="list-style-type: none"> • 2018 Warehouse/DC Benchmark Study* • Top 20 ADC/Mobile Computing 	<ul style="list-style-type: none"> • 3PL Partnership Optimization
E-Z LEAD GENERATION • Special Digital Issues • Industry Research • Webcasts	<ul style="list-style-type: none"> • Webcast: Supply Chain Optimization (Feb.) • Special Digital Issue: Certifications (January) 	<ul style="list-style-type: none"> • Webcast: S&OP (March) 	<ul style="list-style-type: none"> • Webcast: Procurement (June) • Special Digital Issue: Design & Optimize (May) 	<ul style="list-style-type: none"> • Industry Research: Executive Education Salary Research (July) • Industry Research: Next Gen Research (August) 	<ul style="list-style-type: none"> • Webcast: Risk Management (October) • Special Digital Issue: Plan Manage Recover 	<ul style="list-style-type: none"> • Webcast: Inventory Mgmt (November) 	<ul style="list-style-type: none"> • Virtual Conference • Special Digital Issue: Procurement
SHOW DISTRIBUTION/ VALUE ADD PROGRAMS	<ul style="list-style-type: none"> • RILA • SMC3 Jump Start 	<ul style="list-style-type: none"> • Executive Insights (Free Full Page Q&A for qualifying advertisers) • MODEX • Gartner 	<ul style="list-style-type: none"> • ISM • Gartner • SMC3 Connections 		<ul style="list-style-type: none"> • CSCMP (Council of Supply Chain Management Professionals) 	<ul style="list-style-type: none"> • Signet Ad Lift Readership Study (Value Add) 	<ul style="list-style-type: none"> • Company Profiles (Value Add)

*Joint Supplement with *Logistics Management*