

2018 Editorial Calendar



Logistics Management 2018 Editorial Calendar


ISSUE	JANUARY AD CLOSE: 12/15/17	FEBRUARY AD CLOSE: 1/12/18	MARCH AD CLOSE: 2/9/18	APRIL AD CLOSE: 3/16/18	MAY AD CLOSE: 4/13/18	JUNE AD CLOSE: 5/18/18
LM EXCLUSIVE	2018 Rate Outlook (print/web event)	State of Global Logistics Management	Evolution of the e-commerce Supply Chain	Annual Salary Survey	The Technology Issue Creating the Digital Supply Chain Network	Logistics and Supply Chain Education/ Addressing the Talent Gap
PRG PEERLESS RESEARCH GROUP			State of Warehouse/DC Equipment Study**	Annual Salary Survey		
TRANSPORTATION BEST PRACTICES/ TRENDS	Freight Payment	Ocean Carrier Trends	Parcel Express & Last Mile Roundtable	Air Cargo: Freighter Services	Trucking: Track & Trace	State of Rail Freight
SUPPLY CHAIN & LOGISTICS TECHNOLOGY	State of TMS	Evolving Role of GTM	WMS/Inventory Management	Visibility/Yard Management	Technology Roundtable (print/web event)	State of Labor Management (LMS)
GLOBAL LOGISTICS	2018 Customs/ Regulations Update	Global 3PL Management	Reverse Logistics	European Logistics	State of Freight Forwarding	Cross-border Logistics
WAREHOUSE & DC MANAGEMENT	Lift Truck Series: Part 1 (Maintenance)	Mobility/ADC Update	Warehouse/DC Equipment Study	Robotics	Lift Truck Series: Part 2 (Technology)	WMS Optimization
SPECIAL REPORTS	U.S. Ports Update: Part 1	Quarterly Transportation Market Update: LTL	Modex Preview State of Industrial Real Estate	Top 50 Trucking Companies*	Top 30 U.S. Ports: Part 2 Modex Wrap-up*	Quarterly Transportation Market Update: Ocean Top 50 3PLs*
E-Z LEAD GENERATION • Special Digital Issues • Industry Research • Webcasts	Webcast: Rate Outlook	Special Digital Issue: e-commerce Logistics	Webcast: Trucking Regulations	Industry Research: Salary Survey	Webcast: 2018 Technology Roundtable	Special Digital Issue: Supply Chain Software Technology
VALUE ADD PROGRAMS/SHOW DISTRIBUTION	SMC3 Jump Start	Signet Ad Probe RILA	Modex	NASSTRAC Gartner	ISM Executive Insights in Technology*	SMC3 Connections

*Joint Supplement with *Supply Chain Management Review*

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ISSUE	JULY AD CLOSE: 6/15/18	AUGUST AD CLOSE: 7/13/18	SEPTEMBER AD CLOSE: 8/17/18	OCTOBER AD CLOSE: 9/14/18	NOVEMBER AD CLOSE: 10/12/18	DECEMBER AD CLOSE: 11/16/18	
LM EXCLUSIVE	29th Annual State of Logistics (Mode by Mode)	35th Annual Quest for Quality Awards	27th Annual Study of Logistics and Transportation Trends (Masters of Logistics) (print/web event)	8th Annual Rail/Intermodal Roundtable (print/web)	The Trucking Issue 19th Annual NASSTRAC Shipper of the Year Award	Logistics Management Annual Buyer's Guide <ul style="list-style-type: none"> • Airline • Air Courier • Air Freight Forwarder • Integrated Carrier • Multiple Services • Motor Carriers • Intermodal Carriers • Maritime Services • North America Ports • Third-Party Services • Logistics Technology • Industry Organizations • Warehouse/DC Solutions 	
 PEERLESS RESEARCH GROUP		35th Annual Quest for Quality Awards	27th Annual Study of Logistics and Transportation Trends (Masters of Logistics)		Warehouse/DC Benchmark Study*		
TRANSPORTATION BEST PRACTICES/TRENDS	Truckload Brokerage	Ocean Cargo Roundtable	Cold Chain/Food Logistics	Ocean: Breakbulk	Motor Carrier Regulations Update		
SUPPLY CHAIN & LOGISTICS TECHNOLOGY	SCM in the Cloud	2018 ERP Update	Mobile Supply Chain	Improving Inventory Management	Rise of On-demand Trucking		
GLOBAL LOGISTICS	Emerging Market Logistics	Risk/Insurance/Compliance	2018 Trade Agreements/Compliance Update	Improving 3PL Management	Foreign Trade Zones		
WAREHOUSE & DC MANAGEMENT	State of Voice	Lift Truck Series: Part 3 (Management)	Automation/Systems Integration	Lift Truck Series: Part 4 (Best Practices)	Warehouse & DC/Transportation Integration		
SPECIAL REPORTS	Site Selection Ports Update: Part 3	Quarterly Transportation Market Update: Air	Top 25 Freight Forwarders Supply Chain Software*	Top 30 Ocean Carriers European Update	Quarterly Transportation Market Update: Truckload Warehouse/DC Benchmark Study*		
E-Z LEAD GENERATION • Special Digital Issues • Industry Research • Webcasts	Webcast: 3PL	Special Digital Issue: Motor Freight	Webcast: Masters of Logistics	Special Digital Issue: Third-Party Logistics Webcast: Annual Rail/Intermodal Roundtable	Industry Research: Warehouse/DC		Virtual Conference Special Digital Issue: Top 20 Lists
VALUE ADD PROGRAMS/SHOW DISTRIBUTION	View from the Top: Free Full Page Open Letter from Qualifying Advertisers (Value Add)	IANA	CSCMP Signet Ad Lift				Free Full Page Corporate Profile Ad to Qualifying Advertisers (Value Add)

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