

2019 EDITORIAL CALENDAR



Logistics Management 2019 Editorial Calendar


ISSUE	JANUARY AD CLOSE: 12/14/18	FEBRUARY AD CLOSE: 1/18/19	MARCH AD CLOSE: 2/15/19	APRIL AD CLOSE: 3/15/19	MAY AD CLOSE: 4/19/19	JUNE AD CLOSE: 5/17/19
LM EXCLUSIVE	2019 Rate Outlook (print/web event)	State of Global Logistics	e-commerce Supply Chain	Annual Salary Survey	The Digital Supply Chain	Logistics and Supply Chain Education
PRG PEERLESS RESEARCH GROUP			State of Warehouse/ DC Equipment Study**	Annual Salary Survey		
TRANSPORTATION BEST PRACTICES/ TRENDS	Freight Payment	Ocean Carrier Trends	Parcel Express & Last Mile Roundtable	Air Cargo: Freighter Services	Trucking Technology	State of Rail Freight
SUPPLY CHAIN & LOGISTICS TECHNOLOGY	State of TMS	Evolving Role of GTM	Expanding role of WMS/WES	Visibility/Yard Management	Technology Roundtable (print/web event)	Role of Labor Management Systems (LMS)
GLOBAL LOGISTICS	2019 Customs/ Regulations Update	Global 3PL Management	Reverse Logistics	European Logistics	Advanced Technology: Freight Forwarders	Cross-border Logistics
WAREHOUSE & DC MANAGEMENT	Lift Truck Series: Part 1 (Maintenance)	Mobility and Connectivity	Warehouse/DC Equipment Study	State of ADC	Lift Truck Series: Part 2 (Technology)	WMS Optimization
SPECIAL REPORTS	U.S. Ports	ProMat Preview	Quarterly Transportation Market Update: LTL	Top 50 Trucking Companies*	Top 30 U.S. Ports ProMat Wrap-up*	Quarterly Transportation Market Update: Ocean Top 50 3PLs*
E-Z LEAD GENERATION • Special Digital Issues • Industry Research • Webcasts	Webcast: Rate Outlook	SDI: e-commerce Logistics	Webcast: Trucking Regulations	Industry Research: Salary Survey	Webcast: 2019 Technology Roundtable	SDI: Motor Freight
36TH ANNUAL QUEST FOR QUALITY AWARDS	Quest for Quality Readership Voting: - Ocean & Ports - 3PL	Quest for Quality Readership Voting: - LTL - Ocean & Ports - 3PL	Quest for Quality Readership Voting: - Rail & Intermodal - Air Freight - 3PL	Quest for Quality Readership Voting: - Truckload - Rail & Intermodal - Air Freight	Quest for Quality Readership Voting: - Truckload - Final for all categories	
VALUE-ADD PROGRAMS/SHOW DISTRIBUTION	SMC3 Jump Start	Signet AdProbe™ Study for Qualifying Advertisers (Value Add) RILA	ProMat	Gartner ISM	Executive Insights in Technology* for Qualifying Advertisers (Value Add)	SCM3 Connections

*Joint Supplement with *Supply Chain Management Review*

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ISSUE	JULY AD CLOSE: 6/14/19	AUGUST AD CLOSE: 7/19/19	SEPTEMBER AD CLOSE: 8/18/19	OCTOBER AD CLOSE: 9/13/19	NOVEMBER AD CLOSE: 10/18/19	DECEMBER AD CLOSE: 11/15/19	
LM EXCLUSIVE	Annual State of Logistics Report/ Mode by Mode	Annual Quest for Quality Awards	Annual Study of Logistics and Transportation Trends (Masters of Logistics)	Annual Rail/ Intermodal Roundtable (print/ web)	Future of Motor Freight	Buyers' Guide	
 PEERLESS RESEARCH GROUP		Annual Quest for Quality Awards	Annual Study of Logistics and Transportation Trends (Masters of Logistics)		Warehouse/DC Benchmark Study		
TRANSPORTATION BEST PRACTICES/ TRENDS	Truckload Brokerage	Ocean Cargo Roundtable	Cold Chain/Food Logistics	Transportation Management	Motor Carrier Regulations Update		
SUPPLY CHAIN & LOGISTICS TECHNOLOGY	SCM in the Cloud	2019 ERP Update	Mobile Supply Chain	Improving Inventory Management	On-demand Trucking		
GLOBAL LOGISTICS	Emerging Market Logistics	Risk/Insurance/ Compliance	Improving 3PL Management	Foreign Trade Zones	Import/Export Update		
WAREHOUSE & DC MANAGEMENT	Robotics	Lift Truck Series: Part 3 (Management)	Automation/ Systems Integration	Lift Truck Series: Part 4 (Best Practices)	Warehouse & DC/ Transportation Integration		
SPECIAL REPORTS	Site Selection/ Economic Development	Quarterly Transportation Market Update: Air	Top 25 Freight Forwarders Supply Chain Software*	Top 30 Ocean Carriers	Quarterly Transportation Market Update: Truckload Q4Q in Review		
E-Z LEAD GENERATION • Special Digital Issues • Industry Research • Webcasts	Webcast: 3PL Market Update	SDI: SC Technology/ Software	Industry Research: Masters of Logistics Webcast: Annual Rail/Intermodal	SDI: 3PL Best Practices	Industry Research: Warehouse/DC Benchmark Study		Virtual Summit (Dec.) SDI: Top 20 Lists
36TH ANNUAL QUEST FOR QUALITY AWARDS		36th Annual Quest for Quality Winners Announced		36th Annual Quest for Quality Awards Gala Celebration	Quest for Quality Insights		
VALUE-ADD PROGRAMS/SHOW DISTRIBUTION	View from the Top: Free Full Page Open Letter for Qualifying Advertisers (Value Add)		CSCMP Signet Purchase and Intent AdLift™ Study for Qualifying Advertisers (Value Add)			Free Full Page Corporate Profile Ad for Qualifying Advertisers (Value Add)	

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