

# 2019 Editorial Calendar



## Material Handling Product News 2019 Editorial Calendar

ISSUE DATE	FEBRUARY Ad Close: Jan. 23, 2019	APRIL Ad Close: Mar. 20, 2019	JUNE Ad Close: May 22, 2019	AUGUST Ad Close: July 24, 2019	OCTOBER Ad Close: Sept. 18, 2019	DECEMBER Ad Close: Nov. 18, 2019
SPECIAL ISSUE	PROMAT SHOW ISSUE		PROMAT SHOW WRAP-UP ISSUE	PACK EXPO SHOW ISSUE  ANNUAL CORPORATE PROFILES ISSUE		PRODUCTS OF THE YEAR ISSUE
SPOTLIGHT	• Rack/Shelving/Mezzanines	• Lifting and Positioning Equipment	• Data Capture/Mobile Computing	• Conveyors & Sortation	• Totes & Containers	• Automated Storage
LIFT TRUCK NEWS	• Counterbalanced Trucks	• Attachments	• Cold Storage	• Orderpickers	• Batteries and Accessories	• Pallet Trucks
SPECIAL FOCUS	• Tuggers/Casters/Carts	• Dock Equipment	• AGVs/Mobile Robots	• Ergonomics/Safety	• Overhead Handling	• Pallets
HOW TO HANDLE IT	• Polybags	• Automotive	• Pharmaceuticals	• Food & Beverage	• Drums	• Small Parts
MINI CASE HISTORY	• Automation	• Storage	• Warehouse Environment	• Packaging	• Lifting and Positioning Equipment	• Dock Equipment
ENVIRONMENTAL DESIGN/SAFETY/ERGONOMICS	• Environmental Design	• Safety Equipment	• Ergonomics	• Environmental Design	• Safety Equipment	• Ergonomics
MRO PRODUCTS	• MRO	• MRO	• MRO	• MRO	• MRO	• MRO
VALUE-ADD	• ProMat Exhibitors/Advertisers - Free 1/6 page ProMat Profile ad for qualifying advertisers		• ProMat Exhibitors/Advertisers - Free 1/6 page ProMat Wrap-Up Profile ad for qualifying advertisers	• Corporate Profile ad for qualifying advertisers • Pack Expo Exhibitors/Advertisers - Free 1/6 page Pack Expo Profile		
BONUS DISTRIBUTION	ProMat			Pack Expo		

### TOPICS COVERED IN EACH ISSUE:

AGVs	Dock Equipment	Packaging & Pallets
Automatic Data Capture	Ergonomics & Safety	Racks, Shelving & Mezzanines
Automated Storage	Lift Trucks & Accessories	Supply Chain Software
Containers & Totes	Maintenance, Repair, Operations	Tuggers, Carts & Casters
Conveyors & Sortation	Overhead Handling	