

Instructions

Place an "X" next to the criteria in the Select column that you wish to target. We will identify the total unique universe available from our database.

GEOGRAPHIC	EMAILS	<i>Select</i>
USA <i>(state selects also available)</i>	60,662	
Canada	1,429	
Mexico	543	
Other Countries - AVAILABLE UPON REQUEST	-	
Total	62,634	

PRIMARY MANAGEMENT LEVEL	EMAILS	<i>Select</i>
C-Level/President/Owner	17,148	
Vice-President	4,287	
Director	5,284	
Manager	18,832	
Supervisory	2,047	
Engineering/Staff/Other	15,036	
Awaiting Classification	-	
Total	62,634	

PRIMARY FUNCTIONAL AREA <i>(multi response)</i>	EMAILS	<i>Select</i>
Supply Chain/Logistics/Distribution	6,898	
Corporate Management	21,048	
Operations	20,252	
Engineering	9,909	
Procurement	2,217	
Sales/Marketing/Consulting	5,022	
Awaiting Classification	-	

BUYING INFLUENCES <i>(multi response)</i>	EMAILS	<i>Select</i>
Powered Lift Trucks, Floor Trucks and Accessories	35,930	
Conveying Equipment/AGVs	23,361	
Racks/Shelves, Storage, Picking Sys., Auto. Storage Sys.	33,276	
Work Positioners, Manipulators, Overhead Handling	20,532	
Automatic Data Capture Equipment, RFID	26,539	
Packaging, Labeling, Shipping, Weighing Equipment	28,590	
Dock Equipment	22,811	
Software Systems for Manufacturing	19,671	
Software Systems for Warehousing or Logistics	27,977	
Systems Integrators/Consulting	21,915	
Third Party Warehousing/Transportation Services	35,920	
Robotics	17,685	
Safety/Ergonomics Products	22,180	
Maintenance/Repair/Operations (MRO)	23,754	

Total Emails (North America)	62,634
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EMPLOYEE SIZE	EMAILS	<i>Select</i>
1,000+	14,651	
500-999	3,423	
250-499	4,170	
100-249	6,619	
50-99	5,762	
20-49	7,431	
1-19	18,952	
Awaiting Classification	1,626	
Total	62,634	

INDUSTRY	EMAILS	<i>Select</i>
Food/Beverage/Tobacco Mfg.	4,106	
Consumer Goods Mfg.	2,943	
Textiles/Apparel Mfg.	707	
Paper/Printing Mfg.	1,410	
Chemicals/Pharmaceuticals Mfg.	2,345	
Plastics/Rubber Mfg.	1,377	
Primary Metals Mfg.	1,113	
Fabricated Metals Mfg.	2,718	
Industrial Machinery Mfg.	3,311	
Computers/Electronics Mfg.	1,630	
Electrical Equipment Mfg.	1,237	
Aerospace Mfg.	1,021	
Automotive/Transportation Equip. Mfg.	2,381	
Furniture Mfg.	484	
Other Manufacturing	3,882	
Sub-Total Manufacturing	30,665	
Wholesale Trade	4,207	
Retail Trade	3,620	
3rd Party Logistics Provider	4,054	
Transportation/Warehousing Services	7,069	
Business/Consulting Services	6,217	
Other	5,490	
Sub-Total Non-Manufacturing	30,657	
Awaiting Classification	1,310	
Total	62,632	

FACILITY TYPE BUYING FOR <i>(multi response)</i>	EMAILS	<i>Select</i>
Manufacturing	30,627	
Distribution Center/Warehouse/Retail DC	32,259	